

# BSHF 17th Annual Autumn Meeting - the British Society for Heart Failure

*27 - 28 November 2014, London, UNITED KINGDOM*

**Anticipated attendance:** 400 delegates

**Delegate profile:** Cardiologists and allied medical professionals.

**Conference code:** BSHF14

**Meeting**

**website:** [www.bsh.org.uk/meetings-courses/bsh-meetings/](http://www.bsh.org.uk/meetings-courses/bsh-meetings/)

**Exhibition address:**

Queen Elizabeth II Conference Centre

Broad Sanctuary

London SW1P 3EE

UK

## Exhibition overview

The British Society for Heart (BSH) failure was founded in 1998 in response to the issues that the management of heart failure presents. Heart failure is a debilitating syndrome with a mortality rate similar to that of some cancers. It is often misdiagnosed and under-diagnosed, and many heart failure patients, who are often elderly, also suffer from other complicating co-morbidities.

The aims of BSH are to:

- increase knowledge and promote research about the diagnosis, causes, management and consequences of heart failure amongst healthcare professionals, with the intention of delaying or preventing the onset of heart failure and improving care for patients with heart failure
- provide expert advice to healthcare professionals, patient or government organisations, including the National Health Service, when appropriate and as requested.

## Deadline details

- Entry into Wisepress Congress Price List: **Oct. 31, 2014**
- Receipt of display material: **Nov. 7, 2014**

### Exhibition shipping address for late entries

Publishers who miss the display materials deadline date need to send their material directly to the exhibition:

Please [contact Wisepress](mailto:marketing@wisepress.com) (marketing@wisepress.com) for full shipping details.